

DOCTOR *of* DENTISTRY

A BUSINESS AND LIFESTYLE MAGAZINE FOR DENTISTS

The 5th Annual Rite to Smile Golf Classic and Gala



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A Day of Fun Provides Seriously Needed Dental Care

By Tina Cauller

If summer brings to mind the return of all those fun activities you've been missing since the first cold snap last fall, it's time to dust off the clubs and get ready for a little friendly competition and camaraderie on the golf course. You can feel good about your time off, because your fun will benefit two great organizations dedicated to helping the children of Texas. The 5th Annual Rite to Smile Golf Classic and Gala is hosted by the North Texas Dental Society of the Texas Dental Association. Proceeds will benefit Texas Dentists for Healthy Smiles and Texas Scottish Rite Hospital for Children.

This year's Rite to Smile Golf Classic will include a Pro-Am Tourna-

ment held Monday, June 27th on the Dye Course of the Stonebridge Ranch Country Club in McKinney, TX. The event will begin with a shotgun start at 1:00 p.m. Stonebridge is one of the most challenging courses in North Texas, known for hosting the NCAA championships and PGA qualifying events. Folks with a taste for the more familiar can opt for the four-person Florida Scramble which will tee off at 2:00 p.m. on the Hills Course.

Once again this year, the North Texas PGA will add a Pro-Am Club Challenge in which local PGA pros are invited to compete for prizes and cash awards. The Pro-Am "Shamble" will allow the amateur team

Rite to Smile has a talented team of volunteers who work together for the success of the Golf Classic and Gala. Pictured from left: Liz King, RTS graphic designer and marketing chair; Natalie Huber, Texas Scottish Rite Hospital for Children, community relations event manager for RTS; Dr. Brad Dean, NTDS president, Collin County periodontist and RTS participant; Terri Mills Jacobsen, GAC International/Dentsply regional sales manager and RTS volunteer; Dr. John Wise, RTS chair and Frisco orthodontist; Becky Thompson, Benchmark Financial Manager and RTS registration chair; and Stephanie Rippe, Huffman Companies CFO and RTS Gala chair.



PHOTOGRAPH BY RAY BRYANT, BRYANT STUDIOS

to select the pro's tee shot, or play a shot of their own instead. The pro will play his ball all the way to the hole in either case. Texas Talk Radio 990 will be there to broadcast the event live.

For those who do not hear the call of the green, or those who just like to have as much fun as possible while summer lasts, there will be a Groovy Gala from 6:00 p.m. until midnight on Friday, June 24th at the Westin Stonebriar Resort in Frisco, one of the area's premier event locations. The Westin will, as always, treat their guests to some top-notch Texas hospitality and cuisine. Gala-goers can try their luck at casino gaming tables, a live auction and a silent auction, transported for the evening back to the "Groovy 70s" where they can boogie the night away. The Huffman Companies, one of the state's largest dental office builders, has helped support the Rite to Smile since it first began. Huffman has once again stepped up to be the Title Partner for the Gala, now in its second year.

These events will help provide invaluable dental services to Texas children and adults, and will demonstrate that helping others is the signature of the North Texas Dental Society and the dental profession as a whole.

By getting to know the organizations that offer volunteer opportunities, who they serve, and how they cooperate, you can take the first step toward giving — whether your contribution is in the form of a direct monetary donation, supporting an event like the Golf Classic, or volunteering to treat patients at a mobile clinic or in your own office.

RITE TO SMILE FOUNDATION

Rite to Smile (RTS) has contributed more than \$123,000 to the programs of Texas Dentists for Healthy Smiles and Texas Scottish Rite Hospital for Children since its inception in 2001. The foundation provided the first dentistry-sponsored funding for dental services at Texas Scottish Rite Hospital for Children. Rite to Smile sponsors school nurse referral programs in cities including Frisco and McKinney.

Texas Scottish Rite Hospital for Children holds a dental clinic for patients who have complex medical conditions and require the specialized dental care that many family dentists are unable to provide.



PHOTOGRAPH PROVIDED BY TEXAS SCOTTISH RITE HOSPITAL FOR CHILDREN



PHOTOGRAPH PROVIDED BY HUFFMAN COMPANIES

Huffman Companies is again the Title Sponsor for the Rite to Smile Gala. The Gala will be held Friday, June 24, 2005 at the Westin Stonebriar Resort in Frisco. Pictured at last year's Gala from left: Jerry Huffman, Stephanie Rippe and J.C. Montgomery, CEO of Texas Scottish Rite Hospital for Children.

TEXAS DENTISTS FOR HEALTHY SMILES

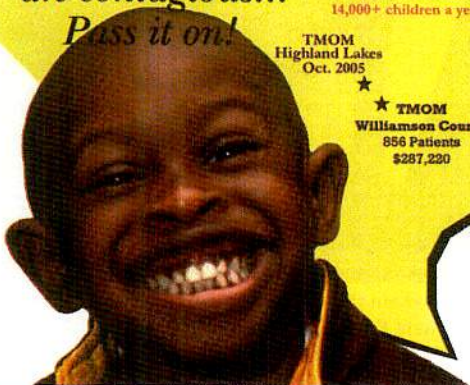
Texas Dentists for Healthy Smiles (TDHS) is a nonprofit organization created by TDA in 1998 to address the epidemic of dental disease in our state and improve access to quality dental care for Texans in need. Although it is one of the most curable diseases, it remains one of the least treated diseases that afflict our population, and is a leading cause of school absence and academic underperformance. TDHS offers dentists two different opportunities to serve the community — either by volunteering to treat patients in their own office, or by volunteering to treat patients in a mobile dental hospital. More than 750 dentists around the state have committed to provide comprehensive care to at least one patient through the Donated Dental Services (DDS) program, underwritten by TDHS.

TEXAS MISSION OF MERCY

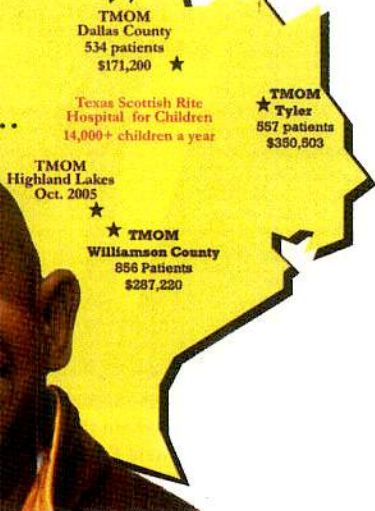
Texas Mission of Mercy (TMOM) hosts weekend-long events with the help of dentists, dental professionals and concerned community members who volunteer their time to treat patients at locations that accommodate large numbers of people, such as The Science Place in Dallas' Fair Park, Dell Diamond Stadium in Round Rock, large church facilities and community centers. For the weekend, these sites are transformed into dental hospitals, outfitted with 20 to 40 chairs, supplies and equipment. TMOM volunteers typically provide \$300,000 to \$800,000 in care over a weekend. Nearly 1,000 adults and children were treated in two days at a recent event. Patients were



Smiles
are contagious...
Pass it on!



GRAPHIC PROVIDED BY RITE TO SMILE



The Rite to Smile Golf Classic and Gala benefiting Texas Dentists for Healthy Smiles and Texas Scottish Rite Hospital for Children needs your support in order to continue their programs that provide dental care to the underserved population of adults and children throughout Texas.

seen on a first-come, first-served basis, and many spent the night in the parking lot to receive much-needed emergent dental care the following day. Communities welcome TMOM with open arms, since the event not only helps members of the community who are in need of dental care, but boosts local businesses with the influx of visiting volunteers. Some events coordinate with other organizations and health care providers to offer concurrent vision testing, blood pressure screenings, mammograms and other wellness services. TMOM, which is also underwritten by TDHS, has treated a total of 5,995 patients, providing \$2.2 million in free dental services during its eight events to date.

DONATED DENTAL SERVICES (DDS)

More than \$2.9 million in donated dental care has been provided for 1,215 patients by this network of dentist volunteers from all over the state. DDS is one of the largest programs in Texas for underserved adults and disabled persons. DDS was initiated through a start-up grant from the Texas Department of Aging to serve the elderly and people with permanent disabilities, and is now supported by private and corporate contributions. DDS dentists provide comprehensive dental care in their own office. Patients are pre-screened for eligibility and must have transportation to their appointment before being accepted to the program.

TEXAS SCOTTISH RITE HOSPITAL FOR CHILDREN

Since it began in 1921 as a free polio clinic for the children of Dallas, Texas Scottish Rite Hospital for Children (TSRHC) has become one of the nation's leading pediatric centers for the treatment of orthopaedic conditions, neurological disorders and learning disabilities. TSRHC has grown to serve children all over the state of Texas, and is recog-

nized around the world for its important contributions to pediatric care. TSRHC serves Texas children from birth to age 18, and depends entirely upon donations to fund its operation. All treatment is provided at no cost to the patient. Scottish Rite partners with Baylor College of Dentistry and Children's Medical Center to serve disabled children who require extremely specialized dental care, and provides training for Pediatric Dentistry residents and undergraduates.

GIVE KIDS A SMILE

This past February, in recognition of National Children's Dental Health Month, the Rite to Smile Foundation and the North Texas Dental Society co-sponsored the 2nd Annual Give Kids A Smile event at Collin County Community College's Dental Hygiene School. More than 200 school-age children with emergent and comprehensive dental needs were served in a single weekend. In its first two years, Give Kids A Smile provided more than \$200,000 in dental care to students who were referred to the program by their school nurse. Dentists, dental professionals and concerned citizens volunteer their time and talents to make this event an enormous success. Texas native and Olympic gymnast Carly Patterson serves as the national spokesperson for this event.

GIVING BACK

If the drive to improve access to dental care is to succeed, your support of events like the Rite to Smile Golf Classic and Gala is critical, and every dollar you contribute is magnified by the contributions of volunteers, partners and corporate sponsors. Consider bringing out your friends, family and your entire staff for a day of fun and service to your community. Partner sponsorships are available at levels ranging from \$50,000 to \$500, and tickets for the Golf Classic Pro-Am, Florida Scramble and Groovy Gala are available in combination packages or separately. Charitable donations are welcome in any amount and are tax-deductible. If you prefer to support the event with a gift of your time, it's not too late to help out at the Rite to Smile Golf Classic. Find a volunteer opportunity that is a good fit for you by e-mailing Anne Parker at amgparker@aol.com any time before the event.

For more information on the Rite to Smile Golf Classic, call Joe Menton at (972) 529-5992. For more information on the Groovy Gala, call Stephanie Rippe at (972) 248-1667. ■

RITE TO SMILE GOLF CLASSIC & GALA



benefiting
Texas Scottish Rite Hospital for Children
&
Texas Dentists for Healthy Smiles